



Teen Dating Violence Awareness & Prevention Month 2022

Youth in the Lead

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TDVAPM Focus Group Themes



- The majority wanted to connect with other youth across the state who are engaged in this work
- Youth are interested in building solidarity with other campus groups. GSA, a Black Lives Matter Club, and a feminist club were mentioned
- It is sometimes difficult to start conversations with peers about healthy relationships (some ignore them or laugh at them during tabling events)



TDVAPM Focus Group



- Youth want to normalize conversations about healthy & unhealthy relationships on campus, among parents, and through classes
- Half hadn't met with decision-makers at the school board, city council or state level. One youth said that they didn't know they were allowed to go to local meetings. The majority would like to meet with policymakers and receive some TA in doing so.



TDVAPM Focus Group



Questions: Does this align with what you've heard from youth in your communities?

What else is it important for us to know?



Youth-Led Strategies

- Build preventionists' ability to reach young people by sharing strategies directly from youth.
 - Invite youth leaders to develop an outreach toolkit for adult preventionists, either written or in video format.
 - Which format would be most helpful to you? Enter it **video** or **written** in the chat.



Educating Policymakers

- Elevate the issue of prevention, the need for legislative support and dedicated funding
 - Orange Day as a day of action: considering a Twitter Chat/Twitter Power Hour with participation from youth & adults in the movement
 - The Partnership would provide a toolkit



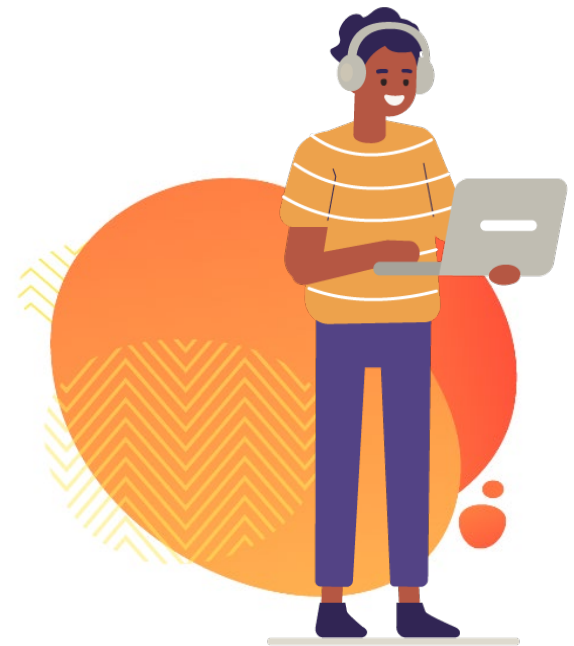
Building Youth Capacity to Engage in Activism

- Through our member programs, connect youth with each other & adult preventionists to build capacity around youth-led organizing strategies at all levels of the social ecological model.
 - Mini gatherings after school with case study/capacity building presentations from youth & adults. Have calls to action at the end.
 - Healthy relationship education – what strategies are effective?
 - Organizing 101; Building alliances with social justice clubs (GSA, Black Lives Matter, Feminist Club)
 - Speaking with policymakers at the state & local levels



Social & Traditional Media

- Lift up youth advocacy and organizing for intersecting movements/ Elevate the voices of youth
 - Social media approach of youth “dropping the jewel” in short videos describing their activism
 - Op-Ed: Things I wish adults knew
 - Pitching a Youth Forum to a media publication

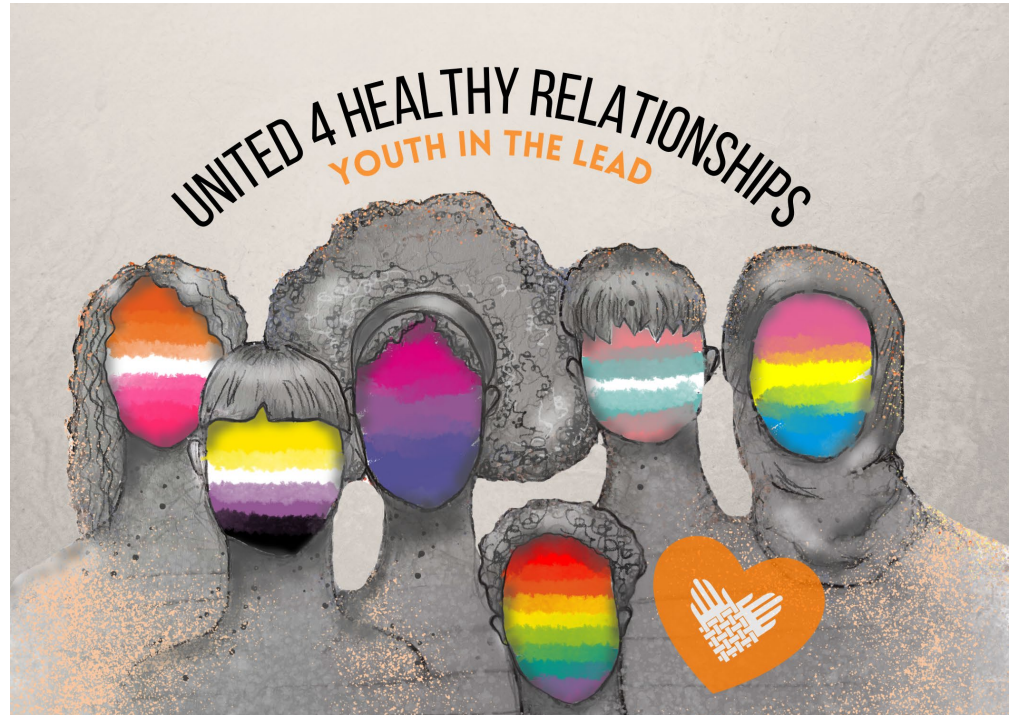


Question: What youth-led social media strategies have been successful for your organizations?



Campaign Visuals to be Designed by Youth

- Soon, we'll be seeking graphic design proposals from young people aged 15-18
- \$500 stipend (all youth contributors will be paid)
- Support from Megan Tanahashi, Graphic Designer



2021 Youth in the Lead artwork by
Alani Summers



What are Your Plans?

Share out in the chat
or using your mic.

- What are you planning for Teen Dating Violence Awareness and Prevention Month? What has worked well in the past, and how will you adapt it for 2022?



Questions



Contact Us



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